

Forrest Recognized for Mentorship with Amex 100 for 100 Program

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CERTIFIED BUSINESS MENTOR

Celebrating 7 Years



American Express Commits \$2.5M to "100 for 100" Program to Invest in the Future of Black Women Entrepreneurs in the U.S.

Forrest Tuff Selected to Mentor American Express "100 for 100" Program Grant Winners

Forrest Tuff
Georgia & Nationwide

American Express 100 for 100 Program

Forrest Tuff was recognized by SCORE National for his volunteerism and expertise to serve as a mentor for the American Express "100 for 100" Program. He was selected out of a slate of worthy mentors nationwide to assist with the program. He was paired with a grant awardee whose business focused on arts and the movie industry. During the course of the year, Forrest provided pro bono business mentoring until the programs conclusion in April. He previously received the SCORE **Distinguished Service Award** after coordinating a highly successful series of workshops on the film industry geared towards business owners. He celebrates 7 year as a SCORE mentor.

Thanks to a partnership with IFundWomen of Color, American Express has been able to help 100 Black women with access to capital and so much more. The "100 for 100" program was created to celebrate and support Black women entrepreneurs as they grow their business ventures.

American Express surprised 100 women with \$25,000 in funding and 100 days of resources, including business education, mentorship, marketing, virtual networking, WorkSpaces by Hilton hotel reservation credits and more.

"It's an honor to be in a space to network with the other award winners and share our joys and challenges. We can relate to our pain and want to see each other win," Alyscia Cunningham of Her House Media shared.

American Express also designed a 100 day business education curriculum for the women that focused on relevant topics for their businesses: Managing Cash Flow, Sales and Marketing, Managing Growth and Finding Work/Life Balance.



About SCORE

The SCORE Association "Counselors to America's Small Business" is a nonprofit association comprised of 13,000+ volunteer business counselors throughout the U.S. and its territories. SCORE members are trained to serve as counselors advisors and mentors to aspiring entrepreneurs and business owners.

